

**WP Prince.**  
**Terms and Conditions**

This is an agreement between WP Prince and you the client. By purchasing services with WP Prince you, the client, agree to the below Terms and Conditions.

**You/the "Client":** Any individual or company purchasing services from WP Prince.

**Services/Products:** Website Design and other online/digital goods.

**1. Payment:**

- i. All prices are quoted in pounds sterling (£)
- ii. Accepted payment methods are cash or Bank Transfer/BACS
- iii. A 50% deposit is required to begin a project with the remaining 50% to be paid upon completion and signing off on the project.
- iv. Deposits are non refundable.

**2. Website Development:**

- i. All websites are built to work on all major web browsers and platforms including devices such as mobile phones and tablets. However, WP Prince cannot guarantee complete and/or long term compatibility across every major browser, platform or handheld device due to updates/upgrades by their respective vendors.
- ii. The Company cannot guarantee compatibility in old or redundant browser software.

**3. Feedback/Timescale**

- i. Once the client receives a preview of their website, feedback on the preview needs to be returned to WP Prince no longer than 7 days after.
- ii. If feedback is not returned after 14 days, unless pre agreed, then a late fee of £50 will be added to the total cost of the website.
- iii. The late fee will apply after each new updated version of the website.

#### **4. Copyright**

- i. WP Prince will retain copyright on the design, content and code used to create your website up until final payment has been made.
- ii. Upon final payment the copyright will be handed over to you and will be stated so in the footer of your website.
- iii. WP Prince reserves the right to place a small, unobtrusive link to our website in the footer of your website.

#### **5. Search Engine Rankings**

- i. WP Prince offer a basic SEO service with every website, including basic content optimization and registering your website with Google search console. However, WP Prince will not be held responsible for where Google and other search engines rank your website.
- ii. Advanced SEO services are available, however, again WP Prince will not be held responsible for where Google or any other search engine ranks your website.

#### **6. Written Content, Graphics and Images**

- i. The Client guarantees that any text, graphics or images provided for inclusion in their website are owned by the client, or the client has gained the appropriate permissions from the creator/owner of the text, graphics or images to use said content.
- ii. WP Prince will not be held responsible for use of any trademarked or copyrighted content used which the client does not own or has not gained the appropriate permissions to use. The client agrees not to hold WP Prince liable for use of such content and will be excluded if any legal action is taken upon the client.

#### **7. Hosting**

- i. Fast, reliable hosting is provided for all clients for a monthly or annual fee.
- ii. Client's are welcome to purchase their own hosting packages with another provider, however WP Prince will not be held liable for any down time, interruption or other issue they may experience with said provider.

- iii. WP Prince may be able to help with technical problems you experience with your hosting provider for an agreed price.

## **8. Liability**

- i. WP Prince cannot guarantee that your website will always be error free and therefore will not be liable in any way for any third party damages, including loss of sales, profit or other consequential damages arising out of your website not operating correctly.

## **Changes to these Terms & Conditions**

WP Prince reserves the right to amend the above terms and conditions at any time without notice. It is the responsibility of the client or potential client to keep up to date with the latest terms and conditions. The latest terms and conditions will always be available to view at <https://wpprince.co.uk>.